



**INTABA
TRADING**
Providing "Integrated Crop Solutions"

COMPANY PROFILE 2026

Quality seed and crop protection for Zimbabwe.

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AT A GLANCE

~300

retail and wholesale outlets
stock Intaba

160

products across seed, crop
protection and biologicals

7

Zamseed ZMS maize
hybrids, ultra-early to late

3

seed crops produced in
Zimbabwe: maize, wheat
and soya

24

people across 8 teams,
from agronomy to the
warehouse

100%

Zimbabwean owned,
headquartered in Harare



A field day



At a ZMS demonstration



Crop care on the stand



The Zamseed launch, 2024



Support Zimbabwean agriculture with reliable, innovative and high-quality crop solutions.

At Intaba Trading, our purpose is clear: to support Zimbabwean agriculture with reliable, innovative, and high-quality crop solutions. As a company rooted in the agricultural value chain, we take pride in producing maize, wheat, and soya seed that meets the needs of local farmers and contributes to national food security.

In addition to seed production, Intaba Trading imports world-class crop chemicals and biological crop care products from across the globe. Our product range spans the entire crop lifecycle, from seed treatment and crop protection to post-harvest solutions, ensuring that farmers have access to integrated support at every stage of production.

We are proud to work with reputable global and regional partners, including Syngenta, Zamseed, and Andermatt. These partnerships strengthen our ability to bring proven technologies, innovative solutions, and internationally recognised standards to the Zimbabwean market.

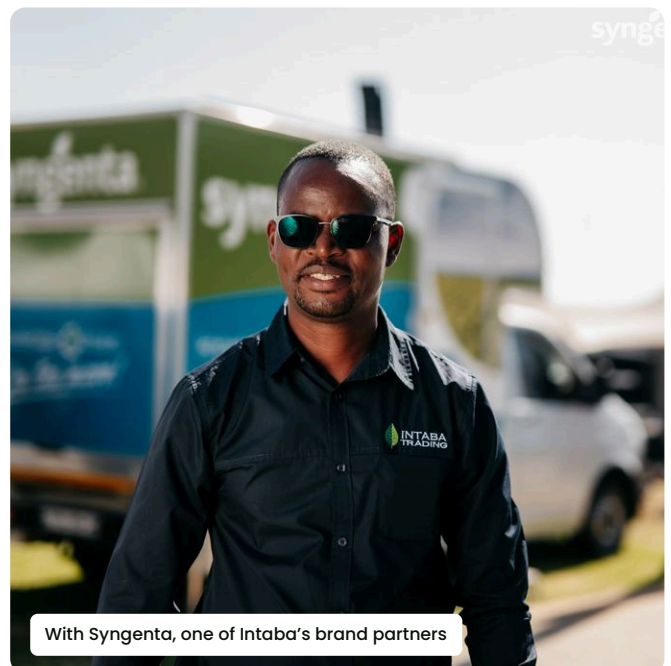
Quality and innovation are at the heart of everything we do. We continuously seek advanced technologies and trusted partnerships to deliver effective and sustainable solutions tailored to local farming conditions.

Our operations are guided by strong values. We are committed to treating our customers, partners, and employees with respect, honesty, and integrity. These principles define our relationships and shape the way we conduct business.

At Intaba Trading, we remain dedicated to our promise of Providing Integrated Crop Solutions that empower farmers and grow agriculture for the future.

Talk Chinoda

Managing Director, Intaba Trading



One partner for the whole crop, from seed to store.

Intaba Trading is a wholly owned Zimbabwean company and one of the main players in the country's agricultural sector. It gives farmers integrated crop solutions: seed for their crops, crop protection chemicals and biological products, with the agronomy to use them well.

Some of that range is produced in Zimbabwe, including maize, wheat and soya seed; the rest comes from reputable global partners. Intaba brings it all to market through around 300 retail and wholesale outlets, and directly to many larger corporate and commercial farmers.

Our head office at 4 Bantry Road, Alexandra Park, Harare, is home to a team of qualified people: agronomists and technical specialists, sales and marketing, production, warehouse and logistics, and the administration and accounting that keep sound systems and controls in place.

REGISTERED NAME	Intaba Trading (Private) Limited
HEAD OFFICE	4 Bantry Road, Alexandra Park, Harare, Zimbabwe
OWNERSHIP	Wholly Zimbabwean owned
DIRECTORS	Louise Blair Taberer and Talkmore Chinoda
PROMISE	Providing Integrated Crop Solutions
REACH	Around 300 retail and wholesale outlets, and direct supply to larger commercial farms



The Intaba team on the stand



PROVIDING INTEGRATED CROP SOLUTIONS

“We remain dedicated to our promise of Providing Integrated Crop Solutions that empower farmers and grow agriculture for the future.”

Talk Chinoda, Managing Director

To provide new and innovative Integrated Crop Solutions programmes across Zimbabwe and the region that exceed the expectations of our esteemed customers.

01

Vision

To provide new and innovative Integrated Crop Solutions across Zimbabwe and the region that exceed the expectations of our esteemed customers.

New varieties, new chemistry and biological options reach Zimbabwean farms through one partner, with the advice to use them.

03

Values

We believe in treating all our customers with respect and equality. We integrate honesty and integrity as the key pillars and the foundations of our business ethics.

Plain product claims, labels followed, prices quoted honestly, and the same respect for a smallholder as for an estate.

02

Mission

To build long-term relationships with our customers and clients and provide exceptional customer service by pursuing business through innovation and advanced product offerings.

Named agronomists, regional coverage and a team that stays with a grower or a stockist season after season.

04

Goals

To increase our market share in Zimbabwe and expand our reach into the region, while increasing our asset base and investments to support the development of our Integrated Crop Solutions offering.

More outlets, more seed produced locally, and brand partnerships that reach beyond Zimbabwe's borders.

Support at every stage of the crop, from the plan to the store.

Our range spans the whole crop lifecycle, from seed treatment and crop protection to post-harvest solutions, so a farmer has integrated support at every stage of production.



01 Before planting

Variety choice for the land and the market

Seasonal input planning and one quotation

Demonstration plots to compare hybrids



02 At planting

Zamseed ZMS maize, wheat and soya seed

Syngenta vegetable hybrids

Seed treatment



03 In the crop

Syngenta and generic crop protection

Andermatt biocontrol

Fertiliser and crop nutrition

Farm visits and crop inspections



04 At harvest and in store

Actellic Gold Dust grain protection

Grain commodities

Market insight for the next season

160+ products. One partner.

Seed for the crops Zimbabwe grows, and the crop care to protect them, from the world's leading agricultural brands and our own production.



9 Maize and field crop seed

Zamseed ZMS hybrids and field crop seed, produced for Zimbabwe



49 Vegetable seed

Syngenta hybrids and Intaba Seeds varieties, from Fabiola cabbage to Baraka watermelon



64 Crop protection

Insecticides, fungicides, herbicides and seed treatments from Syngenta and generic brands



38 Biologicals and crop nutrition

Andermatt biocontrol and crop support that works with nature

Seven ZMS hybrids, ultra-early to late.

Intaba distributes Zamseed maize genetics in Zimbabwe and produces seed here: Zamseed maize, wheat, and soya of the Zambezi and Pungwe varieties.

	ZMS 328	Ultra early
	ZMS 405	Early
	ZMS 451	Early
	ZMS 520	Early-medium
	ZMS 623	Medium
	ZMS 638	Medium
	ZMS 721	Late



Every hybrid is chosen for the grower’s planting window and market. Our agronomists compare them side by side on demonstration plots before a farmer buys.



In a ZMS maize crop



A ZMS demonstration plot

Products you can trust, used the right way.



Talking growers through crop care on the Intaba stand

01

Registered, compliant products

Every product we sell is registered for use in Zimbabwe, and labels are followed from our warehouse to the farm.

02

Seed sold by the book

Zimbabwe's Seed Act requires anyone selling seed to be registered as a seed seller. We work with registered stockists and check.

03

Stewardship in practice

Safe use and container management, supported through CroPLife Zimbabwe, where our Managing Director holds the Container Management Programme portfolio.

04

A voice in the seed industry

Our Managing Director was elected Treasurer of the Zimbabwe Seed Trade Association in June 2022.

05

Grain protected in store

Post-harvest protection, including Actellic Gold Dust, so a good harvest stays good.

06

Honest advice

Plain product claims, prices quoted honestly, and the same respect for a smallholder as for an estate.

Proven technology from reputable global partners.

Partnerships with Syngenta, Zamseed, Andermatt and Enza Zaden bring proven technologies, innovative solutions and internationally recognised standards to the Zimbabwean market.

 Syngenta Vegetable seed & crop protection	 Zamseed Maize & grain seed	 Enza Zaden Vegetable seed	 Andermatt Biological solutions
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Alongside Syngenta, crop protection also comes from generic brands.





Your brand, in Zimbabwe's fields.

Intaba takes global agricultural brands to market in Zimbabwe: registration and compliance, import and warehousing, distribution to around 300 outlets, merchandising, promotion and agronomists in the field.

01

Market entry

Product registration, import, warehousing and a route to market, run by one accountable team.

02

Distribution

National chains, independent agro-dealers and direct commercial accounts, supplied from Harare.

03

Merchandising and promotion

Campaigns across buses, billboards, retail and digital, and your products on the Intaba stand at every major show.

04

Proof in the field

Demonstration plots, field days and farmer learning programmes that turn trials into sales.

05

Season and annual retainers

Brand partner plans that bundle services across a season or a year, on one agreement.

06

A partner hub of your own

A dedicated page for your range in Zimbabwe, with local support and resources.

~300

retail and wholesale outlets across Zimbabwe

24

people, from agronomists to the warehouse

160+

products already moving through our channels

Around 300 outlets, and straight to the farm.



The Intaba team at a Farm and City Centre

Wholesale and retail

Intaba hybrid maize seed, vegetable seed and chemicals are distributed countrywide through approximately 300 outlets. Major customers include:

Farm and City	OK
Omnia	Veterinary Distributors
Farmshop	Gain Cash & Carry
N. Richards	Metro Wholesalers
Agrolife	Farmer's Choice

Direct to market

Intaba's Integrated Crop Solutions offering lets it work directly with many of the larger corporate and commercial farmers.

Where our agronomists work

Harare and Mashonaland, Manicaland, the Midlands and Bulawayo, with support further afield through our stockists.



An agronomist beside every season.

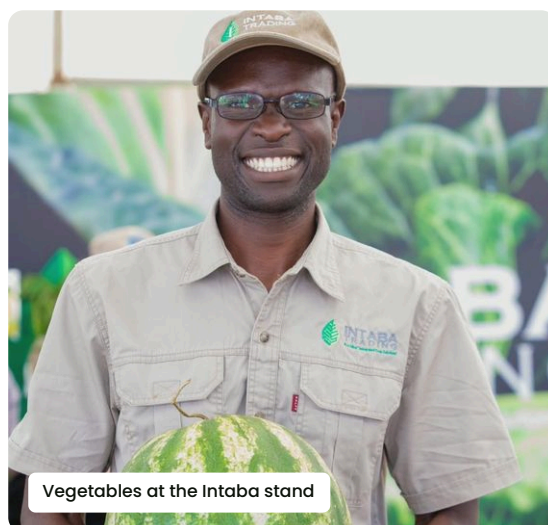
Choose seed and crop care for your land and your market, then keep a named Intaba agronomist on hand from planting to harvest.



Leading a field day



Our team in a ZMS crop



Vegetables at the Intaba stand

01

Talk to your agronomist

Message a named Intaba agronomist from your account. Replies come from the team, not a call centre.

02

Book a farm visit

Crop inspections, variety selection and advice calls, booked into the agronomists' live diaries. No charge.

03

Plan your inputs

Shortlist seed and crop protection and request one quotation in USD for the whole season.

04

Learn at your pace

Short free courses on planning a maize season, vegetable production and getting better advice.

05

See it before you plant

Demonstration plots and field days near you, with ZMS hybrids side by side.

06

Grow with other farmers

Join the Intaba grower communities to share what is working this season.



INTABA TRADING

Providing "Intaba Solutions"



SHOWS, FIELD DAYS AND CAMPAIGNS

From ADMA to NAMPO, field days to the "Make this maize season count" campaign on buses, billboards and in store, Intaba meets farmers where they are.

The people who lead Intaba.

Directors: Louise Blair Taberer and Talkmore Chinoda.



Talkmore Chinoda
Managing Director



Norman Chihumo
Sales & Agronomy Manager



Brynn Meredith
Head of Crop Care



Roger Van Rooyen
Production Manager



Wellington Manwere
Finance & Operations Manager

24 people, 8 teams, one promise.

5 Leadership	6 Sales & Agronomy	1 Marketing	1 Production & Quality
5 Warehouse & Logistics	2 Sales Administration	3 Finance & Administration	1 Team Support



Talk Chinoda
Managing Director



Norman Chihumo
Sales & Agronomy Manager



Brynn Meredith
Head of Crop Care



Roger Van Rooyen
Production Manager



Wellington Manwere
Finance & Operations Manager



Justice Chembela
Regional Sales Agronomist



Ronald Charehwa
Regional Sales Agronomist



Nyasha Mugadza
Regional Sales Agronomist



Munyaradzi Chichevo
Sales Agronomist



Chrispen Mpofu
Sales Agronomist



Emille Thorncroft
Sales Agronomist



Annette Mutetwa
Vegetables & Marketing Specialist



Tariro Chikodzore
Quality Controller



Munyaradzi Makaza
Warehouse & Logistics Controller



Melchizedek Nyamvura
Warehouse Clerk



Zondai Kabaruro
General Hand



Philip Mpisvani
General Hand



Martin Nohumba
Driver



Patrick Murinda
Sales Clerk



Jeanlaw Jera
Sales Clerk



Brenda Makumbe
Administrator



Ezekiel Makaza
Bookkeeper



Belinda Fombe
Accounts Clerk



Auntie Rhoda
Kitchen & Housekeeping

On the record.

December 2019 Operations and sales leadership

Talk Chinoda becomes Intaba's operations and sales manager, with Norman Chihumo in the sales team.

June 2022 A seat at the seed industry's table

Talk Chinoda of Intaba Trading is elected Treasurer of the Zimbabwe Seed Trade Association.

August 2024 Zamseed partnership

Intaba and Zamseed partner, beginning the distribution of Zamseed maize genetics in Zimbabwe by Intaba Trading.

2024/25 Crop protection stewardship

Intaba's Managing Director serves on CropLife Zimbabwe's executive committee, with the Container Management Programme portfolio.

Summer 2025 Seed grown in Zimbabwe

Soya seed production of the Zambezi and Pungwe varieties, and Zamseed maize produced in Zimbabwe under Intaba Trading.

2025 NAMPO

At NAMPO, Intaba speaks about bringing new agricultural knowledge and technology home to Zimbabwe's farmers.

2026 ADMA and the maize season campaign

Hybrid seed, crop protection and biologicals on the Intaba stand at ADMA 2026, and the "Make this maize season count" campaign on buses, billboards and in store.



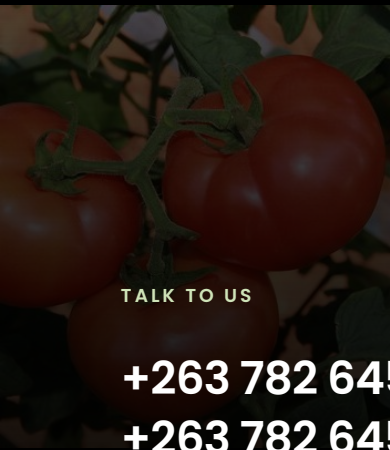
The Intaba team on the stand at a show

Intaba at work.





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agronomists, courses and events.